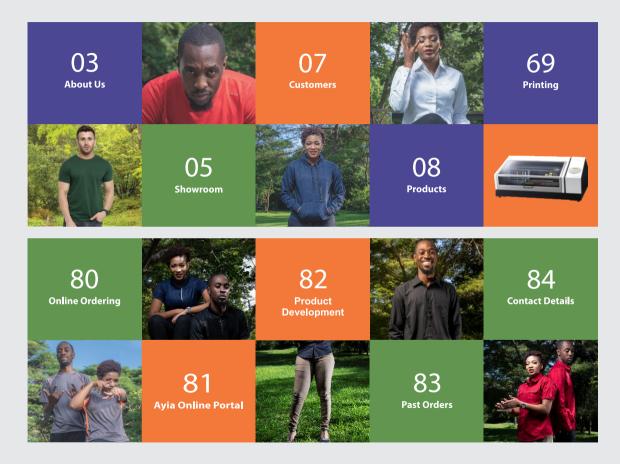


AYÍA STORE CATALOGUE



■■■ Table Of Contents



About Us

Compared to other Zambian branding companies, Ayia Clothing is more vertically integrated. We are also unique in our sourcing since all our stock is sourced directly from Asia's Largest Manufacturers.

We excel in superior product development and product bench marking due to our understanding of the African market and our links to more advanced markets, i.e. India/China/US.

Ayia stock is continuously benchmarked to provide best-in-class value and we have steadily invested in the latest printing machinery to guarantee timely delivery to Zambia's largest corporates.

Our vertically integrated business model enables us to source very high quality products at affordable prices which are sure to delight your customers.



Direct sourcing from large manufacturers

Superior product development to meet specific brand requirements

02





Best-in-class stock optimized for the local market

In-house printing to guarantee timely 04 delivery



AYIA SHOWROOM

To fully appreciate the beauty of our modern store layout, we encourage you to visit the Ayia Showroom, situated in the heart of Lusaka's Central Business District (CBD), Society Business Park.

Not only will you see a range of the high-quality clothing but also a variety of printing options performed by our design experts. The showroom provides a central location easily accessible to our various customers, including but not limited to retail, corporate and resellers, who can discover the full product range apparel, accessories and stationery.

The showroom also serves as the ideal platform to present newly developed digital technologies to our customers and collect valuable customer data to further improve our existing products and technologies.



Easy accessibility at Society Business Park



Bespoke store design



Focus on resellers and retail customers



Inspect branded samples and promotions



Convenient access 7 days a week



Consult our clothing specialists



































T-SHIRTS



Durability ★★★☆☆ Material: Cotton Description: Commercial grade cotton Modern styling Warp resistance
Smooth Finish
Colour fast
Application:
Chilanga Mulilo/Mateb
Corporate giveaways Chilanga Mulilo/Matebeto Staff Uniforms Event Collateral Product Launch Collateral



Durability ★★★★☆ Material: Cotton Description: Premium biowashed cotton 220asm Modern styling Warp resistance Extra Smooth Finish Colour fast Application: Casual Wear Semi-Casual Wear Retail Orders Executive Staff T-shirts Custom Gift T-shirts



Durability ★★★★★ Material: Polvester Description: Long Durability Polyester 200gsm Modern styling Warp resistance Colour fast Low maintenance Management Large Election Orders Gym Wear Walking/Running Lounge wear



Durability ★★★★★ Material: Polycotton Description: Polyblend Fabric 220asm Modern styling Modern styling
Warp resistance
Moisture Wicking
Colour fast
Application: Marathon Gym Wear Walking/Running Athleisure wear Lounge wear

















Orange











09



Navy Blue



White



Black



Red



Yellow



Navy Blue



Burgundy



Red



Green



White



Grey



Yellow







Royal Blue



White



Red



Grey



Black

Royal Blue





Navy Blue



Red



Orange



White



Pink



Red



Black

POLO SHIRTS



Durability ****

Material: Polycotton
Description:
100% Polyester Outside
100% Cotton Inside
300gsm Equivalent
Form fitting
Men & women sizing
Low Maintenance
Application:
Executive Clothing
Daily Uniforms
Staff Uniforms
Event Collateral
Product Launch Collateral



Durability *****

Material: Premium Cotton
Description:
Premium brushed cotton
280gsm
Modern styling
Pop up Collar
Unisex
Colour fast
Application:
Casual Wear
Semi-Casual Wear
Retail Orders
Executive Staff Polos
Custom Gif Polos



Durability

Material: Polyester
Description:
Long Durability Polyester
250gsm Equivalent
Sport piping
Quick Dry
Unisex
Rice Knit
Application:
Large Polo Orders
Retail Staff
Walking/Running
Lounge wear
Golf Polos



AYIA SHIMMER COTTON: AN AWARD WINNING POLO





Navy Blue



Black



White



Khaki



Red



Yellow



Grey



White (Piped)



Navy Blue (Piped)



Black (Piped)







Black



White



Khaki



Red



Yellow



Grey



White (Piped)



Navy Blue (Piped)



Black (Piped)



White Melange with red & black stripes



White with red & black stripes



Grey Melange with black stripes



Plum with black stripes



Navy Blue with white & red stripes



Butter with plum & black stripes



Sea blue with black stripes



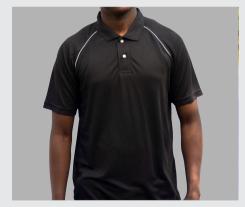
Grey



Red



White



Black







White



Black



Red



Charcoal Grey



Navy Blue



Grey









White

Black

Navy Blue

Dark Grey







Military Green Khaki

Royal Blue

SHIRTS



Durability *** *

Material: Polycotton
Description:
80% Cotton
20% Polyester
250gsm Equivalent
Form fitting
Men & women sizing
Wrinkle Resistance
Application:
Executive Clothing
Daily Uniforms
Staff Uniforms
Event Collaterial

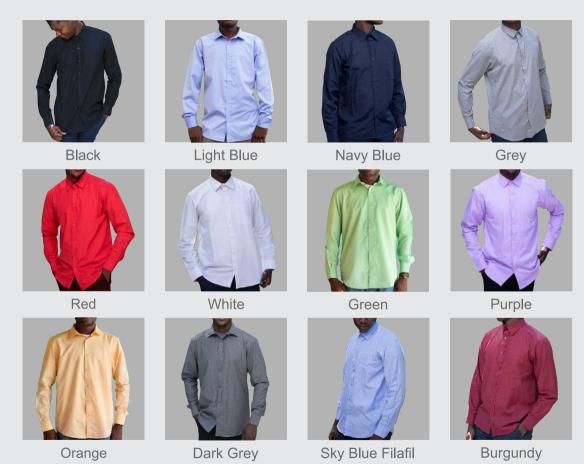


Durability ****
Material: Twill Cotton
Description:
Description:
100% Cotton Twill Fabric
300gsm
Classic Styling
Double Needle Finishing
Men & Women Sizing
Metal Buttons
Application:
Casual Wear
Semi-Casual Wear
Agriculture Expo
Outdoor Wear
Safari Attire



Durability * * * * * * * Material: Twill Denim Description: 100% Denim Twill Fabric 280gsm Equivalent Double Needle Finishing Men & Women Sizing Metal Buttons

Application: Casual Wear Semi-Casual Wear Agriculture Expo Outdoor Wear Safari Attire





Black



Light Blue



Navy Blue



Grey



Red



White



Green



Purple



Orange



Dark Grey



Sky Blue Filafil



Burgundy







Burgundy



Black



Khaki



White



Navy Blue



Agro Grey



Sky Blue



Olive Green



Agro Brown







Sky Blue



Black



Agro Grey HS



White



Khaki



Navy Blue



Burgundy









Light Blue

Medium Blue

Dark Blue







Light Blue

Medium Blue

Dark Blue

JACKETS



Durability ****

Material: Micro Poly Fabric Description: 300gsm Equivalent

Dry Fit

Moisture Wicking

Stretchable

Front Zip Opening

Men & Women Sizing

Application:

Casual Wear

Outdoor Wear

Sports Wear





Durability ****

Material: Rich Cotton
Description:

100% Cotton
400gsm Fabric
High Neck Collar
Soft Rib
Side Pockets
Form Fitting
Men & Women Sizing
Application:



Durability ****
Material: Hard Shell Fabric
Description:
450gsm Hard Shell Fabric
Knit Outer and Fleece on Inner
Anti Pilling
Men & Women Sizing
Front Zip Opening
Zip Pockets
Stand Up Collar
Application:



Aqua Blue



Navy Blue



Burgundy



Light Blue



Grey



Navy Blue







Navy Blue Grey Black



Black (Hard-shell)



Black (Soft-shell)



Black



Navy Blue



MTN Yellow



Black



Red



Grey

SWEATSHIRTS



Durability ****

Material: Rich Cotton
Description:
400gsm Equivalent
Long Sleeve
Hooded
Front Zip Opening
Side Pockets
Men & Women Sizing
Application:
Casual Wear
Outdoor Wear
Sports Wear





Durability ****
Material: Rich Cotton
Description:
350gsm Equivalent
Front Zip Opening
Kangaroo Pockets
Hooded
Men & Women Sizing
Application:
Casual Wear
Outdoor Wear
Sports Wear



Durability ****
Material: Rich Cotton
Description:
400gsm Fabric
Long Sleeve
Pullover
Men & Women Sizing
Application:
Casual Wear
Outdoor Wear
Sports Wear



Black



Navy Blue







Dark Grey



Black



Navy Blue



Burgundy



Grey



Royal Blue







Dark Grey Black Navy Blue

SWEATPANTS



Durability ****
Material: Rich Cotton
Description:
350gsm Equivalent
Non Tapered Fit
Adjustable Waistband
Side Pockets With Zipper
Men & Women Sizing
Application:
Casual Wear
Outdoor Wear
Sports Wear



Durability ****

Material: Rich Cotton
Description:
350gsm Equivalent
Tapered Fit
Adjustable Waistband
Side Pockets With Zipper
Men & Women Sizing
Application:
Casual Wear
Outdoor Wear
Sports Wear







Navy Blue Black Heather Grey







Heather Grey Navy Blue Black

TROUSERS













Navy Blue Coffee Black



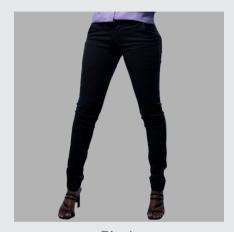
Black Matty



Grey Twill



Coffee



Black

HEAD GEAR



Durability: ***

Material: Polycotton
Description:
80% Cotton
20% Polyester
6 Panel Constructed
Adjustable velcro straps
Curved Visor
Hand Wash Only
Unisex
Application:
Casual wear
Sports wear
Outdoor wear
Uniform wear
Corporate wear



Durability: ****
Material: Polycotton
Description:
80-20 Cotton-Polyester
Brass Eyelets for ventilation
Sturdy brim
Casual style unisex
Packable. Hat can be folded
up and packed easily
Application:
Summer wear
Agricultural wear
Casual wear
Corporate wear





Durability. ****

Material: Cotton

Description:
Brass Eyelets for ventilation
Sturdy brim
Casual style unisex
Packable. Hat can be folded
up and packed easily
Application:
Summer wear
Agricultural wear
Casual wear
Corporate wear



















White







Brown



Green



Black



Red



Dark Green



Black



Red



Green



Khaki



Navy Blue



White



Black



Red



Green



Khaki



Navy Blue



White



MTN Yellow



Black



Red



Grey



Mens Wallets (Brown)



Money Clips (Black With Tan)



Mens Wallets (Black)



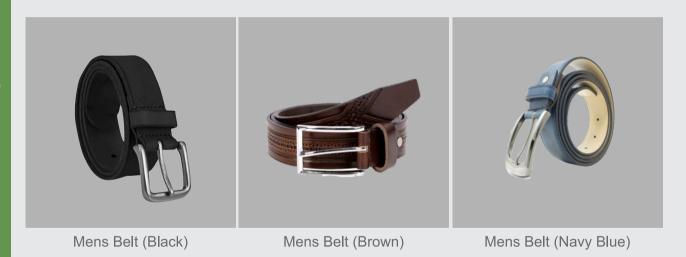
Money Clips (Black With Meroon)



Womens Wallets (Brown)



Money Clips (Blue With Tan)





Laptop Bag (Grey)



BackPack (Black)



Laptop Bag (Royal Blue)



BackPack Grey



Green Black



Navy Blue Black



Royal Blue Black



Yellow Black



Red Black



Grey Black



OTG USB (32Gb)









White



Black



Silver



Royal Blue



Black





















Navy Blue



Green



Grey



Red



Stationery







A5 Α4



IN-HOUSE PRINTING





ROS

Quality prints on flat surfaces Ideal for solid colour designs Ideal for large production runs Suitable all fabrics Low cost

CONS

Not suitable for small orders Long setup process Not suitable for curved surfaces Not suitable for retail Curing inks requires additional step

ARTWORK

Vector format only, Artwork is separated by solid colours Convert all of your text to outlines Create your artwork to actual size File types accepted PDF, Ai, CDR

PRODUCT TYPE

Ayia cotton T-shirts Polyester T-shirts Polyweave bags Backpacks Sweatshirts



Sustains colour quality of fabric Smart and professional finish Suited for heavy materials eg. Heavy Cotton/Jackets Simple load configuration

Limited special effects Large designs are expensive Smaller text is not sharp All logos need to be digitized
Stitch sequence needs to be optimized

Any high-res image format Digitised using external software package File types accepted PDF, JPG (hi-res), Ai, CDR

PRODUCT TYPE

Caps Formal/Casual shirts Polo shirts Aprons **Denim shirts** Face masks Bags



Works with all types of fabrics Works with all types of Tabrics
Does not require pre-treatment
Printing process is faster
Ideal for jobs between 1K-2K qty
Quick turn-around for multi-color design
No weeding of films
Cheaper than Heat transfer films

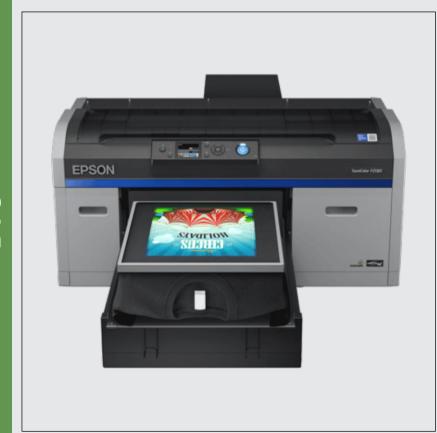
Reduced Colour vibrancy (vs. DTG)
More expensive than screen printing Inks are proprietary
Requires high quality transfer films
Requires heat press step after printing

ARTWORK

Vector format File type accepted CDR, PDF

PRODUCT TYPE

Ayia cotton T-shirts Polyester T-shirts Caps Bags Polos Formal/Casual Shirts Sweatshirts/Sweatpants Aprons



Excellent, high-quality results
Perfect for small quantities (i.e. single run)
Detailed finished prints
Long-lasting print durability
Custom Designs can be loaded onto website

Limited design placement Only prints on smooth cotton surfaces Expensive inks Not suitable for more than 20-30 qty

ARTWORK

DTG machines print using CMYK Adjust your image resolution Improve your color saturation File types accepted PNG

PRODUCT TYPE

Ayia cotton T-shirts Bio T-shirts Cotton polos (69 Turtles) Hoodies (smooth fabric only) Sweatshirts (smooth fabric only)



Durable, flexible, and scratch resistant Special effects with high resolution 3D surface effects Easy setup

Limited Height of Print Substrate Not Ideal for cylindrical objects Expensive UV Inks Slow print speed

Vector format Artwork is set to roland spot colours File type accepted CDR, EPS

Pens Notebooks Ring binders **Business folders** Phone covers Bill folders Key rings Usb flashes Golf balls



Flexible printing options for apparel/signage Long lasting print quality Realiable and fast output Environmentally friendly with original inks Wide range of printing/cutting applications including automotive, signage, apparel

SONS

Requires good maintenance procedures Requires different types of media Original inks are expensive More expensive than DTF & Screen Printing Media expires if not used

ARTWORK

Vector format Artwork needs to be CMYK color mode File types accepted CDR, TIF, PDF, EPS

PRODUCT TYPE

Banners Posters Yard signs Point of purchase displays Apparel heatpress transfers



High Durability if branded inks are used Prints on various substrates Ideal for irregular shaped objects Low cost High Print Speed for industrial applications

SNOS

Setup is cumbersome Jigs need to be made to hold objects Limited to solid color seperations Alignment setup is complex

RTWORK

Vector format only, Artwork is separated by solid colours Maximum of 4 colours available

PRODUCT TYPE

Pens Bottles Keyrings Tiles Mugs



Produces high quality images Easy to use Ideal for large orders with quick turnaround

SONS

Ironing prints can ruin images Large prints can stiffen fabric Bigger designs prone to cracking Requires operators to understand placement Can leave singe marks

ARTWORK

Convert all of your text to outlines Create your artwork at actual size File types accepted PDF, Ai, CDR

PRODUCT TYPE

Ayia cotton t-shirts Polyester t-shirts Formal shirts Polos Caps

Aprons Denim shirts Face masks Hoodies Sweatshirts



Crisp and fine detailed finish Minimal print mistakes High durability

SNO

Engraving machine processing speed is very slow

RTWORK

1 Colour vector format File types accepted PDF, Ai, CDR, hi-res JPG

PRODUCT TYPE

Mugs Pens Metal bottles Keyrings USBs



High Durability

High quality prints Able to print on complicated shapes Suited for small to medium sized orders

Limited to light coloured substrates Requires special inks and printers Requires more processing time Need to stitch apparels after printing for full designs

ARTWORK

Vector format Artwork needs to be CMYK color mode File types accepted CDR, TIF, PDF, EPS

PRODUCT TYPE

Mugs Glass wear Phone covers Licence plates Polyester t-shirts Sweatshirts Plates Coasters

AYIA BUSINESS OWNER (ABO) PROGRAM

The ABO Program is an Ayia initiative to promote the growth of local resellers in the corporate gifting and apparel industry. Most of the local resellers start their own business by sourcing gifts and apparel from the local and international markets either as a full-time business or as an extracurricular activity to earn passive income. At Ayia Clothing, we aspire to be the preferred one-stop destination to help this emerging segment of business owners to realize their potential. The main challenges faced by these Business Owners vary based on each of their experiences and prevailing market conditions. If not addressed these challenges can lead to frustrations and in the worst case lead to losses which can financially cripple the directors and their businesses.

Financing large orders	Timely delivery	Reliable printers
Quality control process	Limited training & mentorship	Locally available stock & samples
Real-time stock information	Customer retention	High quality differentiated products

To help business owners overcome some of these challenges, the ABO Program aims to provide support to reseller business in four broad categories: simplified operations, superior printing quality, new product development and rewards and loyalty program. At Ayia Clothing, we look forward to closely working with all resellers to grow their businesses through the Ayia Business Owner (ABO) Program. Simply visit www.ayia.online and apply to join the ABO Program.



SIMPLIFIED OPERATIONS

- Real-time stock information + pricing information from phone/desktop
- Ability to manage your growing team i.e Sales, Printers, Owner and access
- Ability to have ease access to support training videos
- Ability to prepare quotations with beautiful graphs or images to help your customers with their buying decisions

SUPERIOR PRINTING QUALITY

- Choose from 10 different printing options All printing is heavily subsidized
- ♠ In-house printing
- Printing support and peace of mind guarantee

NEW PRODUCT DEVELOPMENT

Develop brand new unique and customized products for your customers

REWARDS AND LOYALTY PROGRAM

- Marketing Collateral with your logo and contact details
- Branded samples and catalogues with your branding
- Min cash based on your sales orders
- Exclusive discounts and soon to be announced cash back schemes

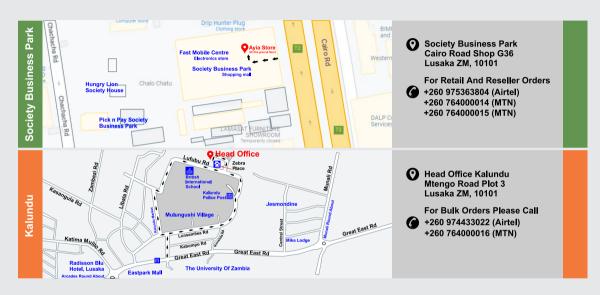


- Society Business Park
 Cairo Road Shop G36
 Lusaka ZM, 10101
- For Retail And Reseller Orders
 - +260 975363804 (Airtel)
 - +260 764000014 (MTN)
 - +260 764000015 (MTN)



Mtengo Road Plot 3 Lusaka ZM, 10101 For Bulk Orders Please Call +260 974433022 (Airtel) +260 744000016 (MTN)

Get In Touch



Interact With Us On Social Media

- facebook.com/ayia.store.clothing
- instagram.com/ayia.store
- www.ayia.online
- www.ayia.store

Access Stock & Pricing In Real Time

- 1 Visit www.ayia.online
- 2 Enter Credentials
 User Name Password
- 3 Select Products And Branding
- 4 Request Quotation